# Flexible

## Packaging



#### What am I?



I am what envelops and protects the things that are precious to you.

I allow you to savour food which is always fresh and tasty, simplifying your everyday routine and reducing food wastage.

I protect the various products you use for your health and for your personal and home care.

I exist in many forms, to better protect the quality I enclose.

### An enveloping lightness.

#### A multitude of ingenious forms

The shapes and materials of flexible packaging are adaptable to the content; transparent or opaque, it helps to preserve the quality of the product and it is also compact, minimizing the use of raw materials.

80% of flexible packaging is used in the food sector (dry, fresh and frozen) and the remaining 20% in various sectors such as pharmaceuticals, pet food, home and personal care.



